Cheadle Primary School

School Uniform Policy
Sept 2026

Our Values

Resilience Excellence Self-Awareness Positivity Empathy Communication Teamwork

1. Intent

This policy has been written in line with the **DfE guidance document: Developing School Uniform Policy.**

Cheadle Primary believes that a consistent school uniform policy is vital for:

- Promoting the ethos of a school.
- Providing a sense of belonging and identity.
- Promoting equality – less pressure is placed on families to buy expensive and trend driven clothing
- Supporting high standards and readiness to learn, setting expectations for behaviour and attitude.
- Improving safety - allowing easier identification of pupils in and around school and particularly on educational visits.
- Supporting the preparation for the world of work – learning about dress codes, personal responsibility and presentation.

For the purposes of this policy, **"uniform"** includes the following elements of pupils' appearance:

- Clothing, including the school uniform itself, variations of the school uniform such as PE kits, and other clothing worn at school, eg. non-uniform.
- Hairstyles and headwear.
- Jewellery and other accessories.
- Cosmetics such as makeup and nail polish.

2. Cost Principles

The school will develop its uniform policy in relation to the following starting principles:

- The school will seek to ensure that the uniform is affordable. In so doing, the school will consider the total cost of school uniforms, taking into account all items of uniform or clothing parents will need to provide while their child is at the school.
- The use of branded uniform items will be minimised in accordance with the **branded items** section of this policy.
- The school will seek to ensure that uniform supplier arrangements give the highest priority to cost and value for money, including the quality and durability of the garment.
- The school will seek to ensure that pre-loved (second-hand) uniforms are available for parents to acquire. Information on second hand uniforms and when they will be available to be purchased will be published on the school's website.

3. Branded Items

As of September 2026, Cheadle Primary will limit its branded items of uniform and PE kit to three or fewer. The three items chosen by the school to be compulsory are:

1. A jumper or cardigan including the school logo.
2. The school tie – KS2 only
3. Hoodies with school logo and name printed on the back.

There are other branded items available to purchase. These are optional and include:

- PE T-shirts with school logo.
- White polo shirts with school logo (KS1 only)
- Book bags with school logo.
- Hoodies with school logo and name printed on the back.

4. Non-Branded Items

Non-branded items that are a compulsory part of the uniform can be bought can be purchased from any retail company. However, these must remain non branded, and therefore not include

any other logos. For example, PE T-shirts purchased must not include company logos. Compulsory non-branded items include:

- For KS2 - A white shirt
- For EYs and KS1 – a white shirt, blouse or polo shirt
- Black trousers, skirts or shorts.
- Black or white socks.
- Red PE polo shirt
- Black shoes that can be polished (see appendix 1)
- In the summer, children are allowed to wear a red gingham dress (See Appendix 2 for clarity) if they choose. Otherwise, children are to wear regular school uniform.

5. Hairstyles, Jewellery and Cosmetics

Hairstyles and Accessories

We expect hairstyles to be presentable and smart without being too extreme. Long hair must be tied back for PE. During lesson time, we encourage hair to be tied back so not to hinder their learning. Accessories, such as headbands, need to be sensible in appearance and size. Additionally, the only badges to be worn in school are those linked to school leadership roles.

Jewellery

The wearing of jewellery in school is not permitted with exception of one pair of plain studded earrings and watches (no smartwatches – see Pupil Mobile Phone & Smart Device Policy). This is to ensure the health and safety of the children. Children are not allowed to wear any jewellery for PE and must be able to remove earrings by themselves as staff are not allowed to assist. It is also not safe to cover earrings / studs / sleepers with tape. Therefore, if children are unable to remove their own earrings, please do not allow them to wear them on PE days. Please remember that PE is a legal requirement in which children must participate. With this in mind, we suggest that children having ears pierced do so at the beginning of the summer holiday.

Cosmetics

No make-up or nail varnish is permitted to be worn during school time.

6. School Uniform Supplier

The School uniform can be purchased from:
Something Special
Hillside Industrial Estate
4 Pine View,
Cheadle
ST10 1AB
TEL: 01538 752840

7. Complaints and Challenges

The school will endeavour to resolve all uniform complaints and challenges locally and informally, in accordance with the school's Complaints Procedures Policy.

Appendix 1

School footwear should be **completely black and made from materials that can be polished**. Footwear must be suitable for both indoor use and outdoor play. For safety and practicality, substantial heels are not appropriate. Please see images below for clarity:

Footwear that is **unsuitable** for school includes any shoes made from materials that cannot be polished, such as nylon or canvas. Shoes must be entirely black, including any stripes or soles. For safety reasons, footwear must not present any risk to the wearer or others, for example by having a raised heel. Please see below for clarity:

If you are unsure, please contact the office before purchasing.

Appendix 2

Children may choose to wear either a gingham dress or the regular school uniform **during the summer term only**. If a gingham dress is worn, it must be completely red and entirely gingham. Please see the images below for clarification.

If you are unsure, please contact the office before purchasing.